

PRODUCT DATA SHEET

LAUNDRY

NEW IMAGE

HEAVY DUTY SOAKER AND LAUNDRY DETERGENT

Removes Stains, Bleaches Coloured and Whites

NEW IMAGE is suitable for use in commercial laundries, household laundries and hotels and motels. NEW IMAGE is a premium quality heavy duty laundry soaker and detergent suitable soaking away the most stubborn stains. It will attack oil, grease, grime, food, blood, protein and ink stains in most types of fabric with ease, releasing them and removing them. The inbuilt oxygen bleach follows through after the stains have been removed and will give whites and colours a brilliant new look. NEW IMAGE will also work great as a laundry powder particularly when your washing requires a heavy duty detergent.

FEATURES:

- Aggressive cleaning and stain removal compounds
- Oxygen Safety bleach

BENEFITS:

- Stains are attacked and removed
- Whites and colours are brightened

DIRECTIONS

NEW IMAGE is designed to work in cold and hot water. However, for best results on stubborn stains use water with temperature in excess of 40deg C.

HOUSEHOLD: For general laundry add a third of a cup to half a cup of NEW IMAGE per load.

COMMERCIAL: Use 100g to 130g of NEW IMAGE per 5kg of laundry to be washed. Soak soiled garments for a one to two hours, longer if possible. Remove and wash in machine. Repeat process if staining persists. Caution should be used on delicate fabrics.

ACTIVE INGREDIENTS:

- >900g/kg Alkaline Salts.

QUANTITY AVAILABLE and PRODUCT CODE:

- | | | | |
|--------|---------|--------|----------|
| • 5 kg | 4061081 | • 20kg | 4061080 |
| • 25kg | 4062028 | • 10kg | 40610815 |

CHEMICAL HAZARD STATUS:

- Alkaline – Product is above pH 9.5. It may cause irritation or burning.

Cleansing



Solutions

Consumer Information: Phone 02-6884 8444 or Fax: 02-6884 1723

PRODUCT USAGE ADVICE

PRODUCT: **NEW IMAGE - Heavy Duty Soaker & Laundry Detergent**

Product Usage and Application Advice

This section provides a general guide that will be highly useful to helping determine whether this product is suitable for your cleaning requirements. In some cases these tables may not be specific enough, in this case please contact a sales representative from B & J Chemicals or a distributor of the Desert Springs Australian range.

Cleaning Areas Suitability Table

	IDEAL	GREAT	OKAY	NOT SUITABLE
Bathrooms				√
Carpet				√
Floors				√
Furniture				√
Laundry	√			
Kitchen				√
Vehicles				√
Windows/ Mirrors				√

Soiling Suitability Table

	IDEAL	GREAT	OKAY	NOT SUITABLE
Stain Removal	√			
Dirt & Grime	√			
Disinfection		√		
Dye, colours	√			
Mould & Mildew	√			
Food & Drinks	√			
Oil, Grease, Fat, & Ink	√			
Rust, Iron, Scale		√		

* Caution: Care should always be taken when applying a product to a cleaning situation for the first time.

A TIP FROM THE CHEMIST

NEW IMAGE will activate in cold water. This feature is useful when you are unsure of the stain and want try to remove it without the risk of locking it in with a hot water treatment. When you are confident that you can release the stain, revert back to hot water, as it will work best.

Cleansing



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